



A public education and mobilization campaign

What does Project 2025 Say About the Media?

**It says the mainstream media are the enemy of the people...
and the independent progressive media should be muzzled**

Project 2025 says mainstream media outlets are left-wing, anti-American, and biased against conservatives. The media are part of the problem, not solution.

- “As in the late 1970s, Americans today experience **the failures of political and cultural elites** in countless ways: in the job market and in the grocery store checkout lines, on the streets and in our schools, **in the media** and within our institutions.” (pg. 3).
- **Project 2025 describes media as contemptuous of everyday, patriotic Americans**, and determined to disseminate anti-American propaganda. To put it more explicitly, media are the enemy of “We the people”: “The United States belongs to ‘We the people.’ All government authority derives from the consent of the people, and our nation’s success derives from the character of its people. The American people’s right to rule ourselves is the obverse of our duty: We cannot outsource to others our obligation to ensure the conditions that allow our families, local communities, churches and synagogues, and neighborhoods to thrive. The buck stops with each of us, so each of us must have the freedom to pursue the good for ourselves and those entrusted to our care. To most Americans, this is common sense. But in Washington, D.C. and **other centers of Leftist power like the media** and the academy, **this statement of basic civics is branded hate speech**. Progressive elites speak in lofty terms of *openness, progress, expertise, cooperation, and globalization*. But too often, these terms are just rhetorical Trojan horses concealing their true intention – stripping ‘we the people’ of our constitutional authority over our country’s future.” (pg 10).
- **The media are anti-American:** In situations where American values should be spoken of proudly to other countries, the media instead attack the U.S.: “...[W]e need to have people working for USAGM [U.S. Agency for Global Media] who actually believe in America, rather than allowing the agencies to function as **anti-American, tax-payer funded entities that parrot our adversaries’ propaganda** and talking points.” (pg. 89).



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- Project 2025 sees the USAGM is a prime example of the media's anti-American rhetoric: "Currently, the USAGM [...] is not fulfilling its mission. [...] Rather than providing news and information in an accurate, reliable way that promotes and supports freedom and democracy, the agency is mismanaged, disorganized, ineffective, and rife with waste and redundancy. These shortfalls are either oriented toward, or directly contribute to, the agency's media organizations joining the **mainstream media's anti-U.S chorus and denigrating the American story** – all in the name of so-called journalistic independence. Indeed, content during the Trump administration was rife with typical mainstream media talking points assailing the President and his staff." (pg. 245).
- **Because public media outlets are anti-American, they should receive no taxpayer funding:** "Public funding of domestic broadcasts is a mistake. [...] The reason is simple: President Lyndon Johnson may have pledged in 1967 that public broadcasting would become 'a vital public resource to enrich our homes, educate our families and to provide assistance to our classrooms,' but **public broadcasting became a liberal forum for public affairs and journalism.**" (pg. 245).
- **The government should defund public media outlets:** "Stripping public finding would, of course, mean that NPR, PBS, Pacifica Radio, and the other leftist broadcasters would be shorn of the presumption that they act in the public interest and receive the privileges that often accompany so acting." (pg. 247).
- **The media are anti-conservative**, and actively try to put obstacles in the way of conservative leaders: "Most Presidents have had some difficulty obtaining congressional approval of their appointees, but this has worsened recently. After the 2016 election, **President Trump faced special hostility from** the opposition party and **the media** in getting his appointees confirmed or even considered by the Senate." (page 81).
- **Mainstream news outlets oppose whatever conservative leaders try to do:** "Although it would require political capital from the White House, given that **mainstream news outlets are sure to frame it as an attack** on civil rights, the next conservative Administration should take sweeping action to assure that the purpose of the Civil Rights Act is not inverted through a disparate impact standard to provide a pretext for theoretically endless federal meddling." (pg. 335-336).
- **Mainstream media outlets are not independent but rather are beholden to particular advertisers** and have an unacknowledged conflict of interest/bias due to big pharma money. In 1997, the FDA allowed direct-to-consumer marketing of medications:



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“Following the 1997 changes, pharma became the largest advertiser for all major media organizations. This buys considerable influence in the newsroom – whether media companies acknowledge this or not – and **distorts independent reporting on public health issues.**” (pg 460).

- **Government agencies pander to media attention:** The Department of Justice “has become a Cabinet-level department whose leadership appears to care more about how they are perceived in the next *Politico* or *Washington Post* article, or their stature with any number of radical leftist organizations, than they do about justice and advancing the interests of the American people.” (pg. 546).
- **Project 2025 suggests possibly limiting White House press briefing access** to media that are deemed critical of the president’s agenda, while favoring conservative media.

That’s not all....

- In a new conservative administration, public discourse would only display conservative views: One of the most important steps of Project 2025 is to replace most federal employees with political appointees. That means **all communications in every single department of government would be controlled by people who are hand-picked to be loyal to the president above all.**

The bottom line?

Project 2025 poses a profound threat to our democracy and to freedom of the press – a Constitutional guarantee. It seeks to remove oversight and censor progressive and independent media voices and any opposition to the next president’s agenda. If enacted, the American people would lose access to critical voices and a public discourse on essential issues.

It's not healthy for any democracy to limit the range of opinions found in the press. Democracies flourish under true freedom of the press.